



TOURISM MASTER PLAN GRANT WORKSHOPS

Join Placer County and the North Lake Tahoe Resort Association for informational workshops to assist prospective applicants in understanding the TMP Grant program and application process.

THURSDAY, JANUARY 10

5 p.m.—7 p.m.

Donner Trail Elementary School
52755 Donner Pass Road,
Kingvale, CA 95728

TUESDAY, JANUARY 15

2 p.m.—4 p.m.

North Tahoe Events Center
8318 N. Lake Blvd,
Kings Beach, CA 96143

THURSDAY, JANUARY 17

2 p.m.—4 p.m.

Northstar Community Services District
900 Northstar Drive,
Northstar, CA 96161

WORKSHOPS INCLUDE

- Tourism Master Plan overview
- Program Goals
- TOT funds
- Project examples—previously funded planning and construction projects
- Review grant guidelines, scoring sheet, and application
- Highlight match requirement, letters of support, land ownership
- What makes a successful application
- Resources to assist applicants

For Questions Contact:

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